

# WESTERN BAY'S CONNECT PEOPLE'S PANEL



## Methodology:

- 100 panellists received an invitation
- 39 surveys were completed
- Survey was open from 22 September to 6 October 2017.

## Background:

One of Council's key functions is to provide the people of Western Bay with online information about what's happening in their community and across the District. We asked Connect People's Panel about how we're doing in the online information space (e.g. whether online information was easy to search for and easy to understand), and what is the most important environmental issue facing the District.

## How we will use the results:

The Connect People's Panel results will provide feedback to some Council projects and enable a review of our website e.g. improving our search capability and being more user friendly.

## Natural environment



### Management of our water, energy and waste resources across the Western Bay District

- 3 out of 4 Panellists stated they had concerns about how our resources are being managed. Base: All respondents (n=39)
- But only 1 out of 3 Panellists stated our resources are being managed either well or very well. Base: Respondents who answered (n=33)
- 39% are environmental volunteers. Base: All respondents (n=39)
- 87% are aware of environmental projects and initiatives in our District. Base: Respondents who answered (n=15)

### What is the name of your volunteer group? A selection of groups

- Aongatete Forest Restoration Trust
- Mackay Beatty Partnership Wetland Restoration Project
- Waikaraka Estuary
- Maketu Ongotoro Wetlands Trust
- Western Bay Wildlife Trust
- Omokoroa Environmental Managers Inc.
- Rotary K Valley Trust



### What is the most important environmental issue facing Western Bay? A selection of comments

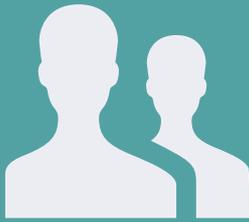
- "Water quality...mountain to sea."
- "Rubbish in the ocean and on our beaches."
- "The disconnected short term planning of urban development and the lack of responsibility of private land owners / developers with our obsession of building / selling land at the expense of the environment."
- "Keeping our beaches and coastline clean."
- "Climate change."
- "Non bio degradable waste. Need to increase the variety of acceptable waste handled by recycling stations."

# What role do you think Council and communities across our District could play in addressing the challenges of climate change? A selection of comments

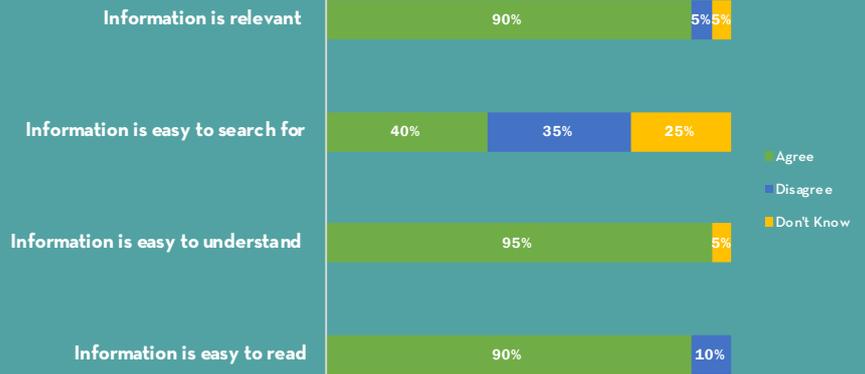
- “An educational role aimed at collective responsibility.”
- “Planning for the next 50 years, not the next 20 years, ensuring we have plenty of green spaces around our new neighbourhoods.”
- “Seek national enforceable policy and more education at all levels.”
- “What climate change?”
- “Smaller communities like Katikati, where I live have the potential to be plastic bag free. This is an opportunity for Council and the community to be leaders, to become among the first plastic bag free town in the country.”



## Your information needs

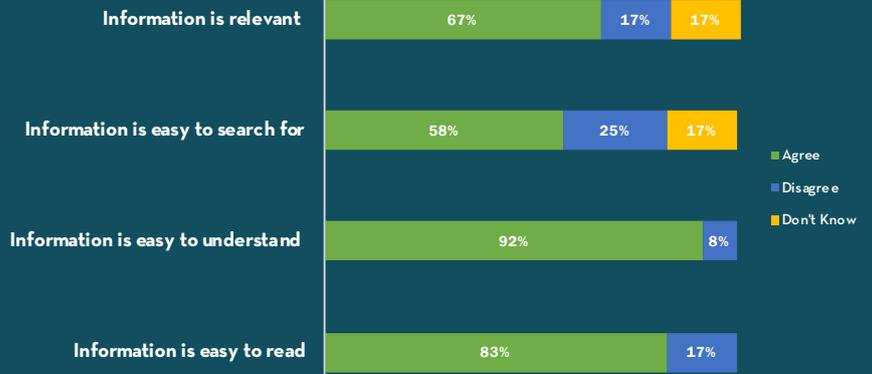


### Council's E-news Channel



Base: Respondents who answered n=20

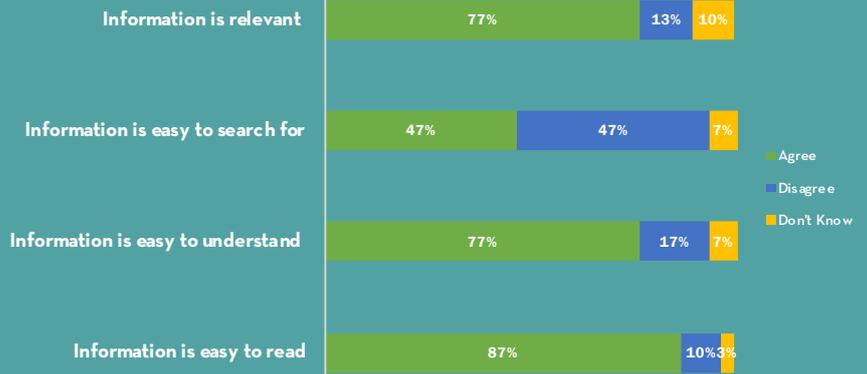
### Council's Facebook Channel



Base: Respondents who answered n=12

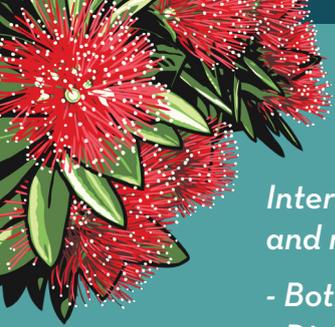


### Council's Website Channel



Base: Respondents who answered n=30





### Interested in district-wide and my own community

- Both 52%
- District only 24%
- Community only 12%

Bases: All respondents who answered (n=33)



### Used Council's Website in the past 12 months

- 77%

Bases: All respondents (n=39)

### What are the key things you want to know from Council? A selection of comments

- "I want to know stuff early and have an input early on key topics - before council has made its mind up - especially on environmental and social issues."
- "What are our environmental challenges, what Council plans to do about them, what can I do to help?"
- "What is about to happen in our immediate area?"
- "Waste management, roading and traffic management, community projects."
- "What is happening now? What Council is planning to do in the future? What can I be doing to make a difference?"
- "That there is strong leadership and commitment to well understood policies and rules."
- "Innovative programmes that encourage community engagement and do not just tell us about business as usual. How Council is acting smarter to get best value from rates to make our area a better place to live and is investing for better amenities."

### Please provide any comments on how we can do better when providing online information to you.

#### A selection of comments

- "More on 'what we are thinking about' or 'future projects facing council' or 'options for future projects'."
- "Don't dumb it down. Treat us as intelligent adults."
- "I think that the variety is important so that it appeals to a wide range of people. The 'snack' size snippets is a very good way to encourage people to read online info."
- "More content in the e-newsletters."
- "Happy with the existing system."
- "Keep up the e-newsletters."
- "I think you are doing well. Where I have found difficult is not only with this Council, is that the information I am looking for is not detailed. An example, water quality records, District Council, are indicated by coloured dots, which don't seem to correlate with the remarks, and to find any actual figures or history of any river or stream seems impossible.

It may be just my inability to search correctly or the complicated format or being kept in the dark."

